



Celebrating & Supporting a Food-Centered Community

CALL FOR 2023 SPONSORS

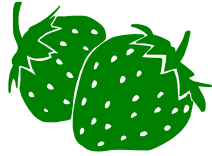


Please help IncrEdible Trent Hills continue to provide fabulous food-based programming and community support:

- Campbellford Incredible Edibles Festival
- Campbellford Community Gardens
- IncrEdible School Nutrition Program
 - **NEW** cooking and gardening classes for grade eights at Kent and Hillcrest Schools
- Facilitate collaboration and strategies that allow local growers, producers, and consumers to thrive in a strong food-centered community and economy

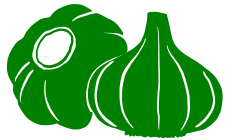
SPONSORSHIP OPPORTUNITIES

Each sponsorship level includes preceding benefits.



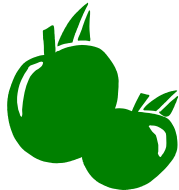
Strawberry (\$250)

- Acknowledgement on website sponsor page
- Featured on Festival sponsor board



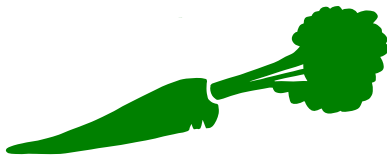
Garlic (\$500)

- Social media exposure through FB & IG
- Featured on Nutrition Program materials



Apple (\$1000)

- Stage shout-outs during Festival activities
- Your own branded community garden plot
- 2 tickets to IncrEdible Spring Gala



Carrot (\$2500)

- Featured on main page of website
- Featured on event poster
- Mentioned on radio, TV, newspaper, and magazine articles



Pumpkin (\$5000)

- "Title Sponsor"
- Featured on main stage banner
- Additional signage around Festival site

SPONSORSHIP BENEFITS

Massive exposure to a broad and growing audience

Approximately 6000 Festival attendees in 2022. Attendance grows 10-20% every year. Your brand promoted year round through ongoing activities.

Reach new customers through our large social media following

Currently 2200 FB followers posts reaching approximately 6000+ and growing rapidly. 1240 Instagram followers. Expecting to reach 10,000 as Festival approaches. Nearing 1000 Twitter followers.

Wide media coverage

The Festival has been featured on CBC Radio, CHEX TV, Community Press, Northumberland View, Trent Hills Tribune, Trent Hills Now, Watershed Magazine and the Grapevine.

Creates overnight visitors who spend money in the area

Half of all festival attendees are tourists that live 40 km or further from Trent Hills and many of which stay. Overnight visitors spend money on accommodation, food, shopping and entertainment.

Strengthen relationships and community exposure

The Incredible Edibles Festival celebrates and promotes the wonderful community we live in and fosters community pride and knowledge. Synergy and relationships are built amongst businesses and community partners that attend and participate.

Get in on the action!

Campbellford is growing in population and as a tourist destination. The Incredible Edibles Festival is a pinnacle event for Campbellford. It drives tourism and business growth and helps visitors form a lasting bond with our community. Help us celebrate a growing culture of food that is distinct to our region.



**To become a sponsor,
or for more information,
contact:**

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